



Global Economic Governance Programme

Centre for International Studies | Department for Politics and International Relations



Expert Taskforce on Global Knowledge Governance

Members of the Taskforce

Carolyn Deere-Birkbeck, Taskforce Director & Chair

Carolyn is a Senior Researcher at the Global Economic Governance Programme at the University of Oxford where she directs its project on the governance of the global trading system and the Expert Taskforce on Global Knowledge Governance. She is the Founder and Chair of the Board of *Intellectual Property Watch*, the leading independent reporting service on international intellectual property policymaking.

Dr. Deere Birkbeck has worked and published on issues of sustainable development, trade and intellectual property for a range of non-governmental and international organizations. She was a member of an International Commission, sponsored by the UK's Royal Society of Arts, which prepared the Adelphi Charter on Creativity, Innovation and Intellectual Property. She was previously Assistant Director in the Global Inclusion programme of the Rockefeller Foundation where she was responsible for grantmaking on intellectual property and trade, and launched the Bellagio Series on Development and Intellectual Property Policy.

Dr. Deere-Birkbeck holds a DPhil (Oxon) and an MA (SAIS) in International Relations. Her publications include: *The Implementation Game: The TRIPS Agreement and the Politics of Intellectual Property Reform in Developing Countries* (Oxford University Press, 2009). She is a citizen of Australia and the United Kingdom.

Graeme Dinwoodie

Graeme is Professor of Intellectual Property and Information Technology Law at the University of Oxford. He is also Director of the Oxford Intellectual Property Research Centre, and a Professorial Fellow of St. Peter's College. Prior to taking up the IP Chair at Oxford, Professor Dinwoodie was a Professor of Law and Director of the Program in Intellectual Property Law at the Chicago-Kent College of Law.

He has also previously taught at the University of Cincinnati College of Law and University of Pennsylvania School of Law, and from 2005-2009 held a Chair in Intellectual Property Law at Queen Mary College, University of London. He teaches and writes in all aspects of intellectual property law, with an emphasis on the international and comparative aspects of the discipline. He is the author of four casebooks including TRADEMARKS AND UNFAIR COMPETITION: LAW AND POLICY (2d ed 2008) (with Janis) and INTERNATIONAL INTELLECTUAL PROPERTY LAW AND POLICY (2d ed. 2008) (with Hennessey, Perlmutter and Austin).

Professor Dinwoodie's articles have appeared in several leading law reviews. He received the 2008 Ladas Memorial Award from the International Trademark Association for his article Confusion Over Use: Contextualism in Trademark Law (with Janis). Professor Dinwoodie has served as a consultant to the World Intellectual Property Organization on matters of private international law, as an Adviser to the American Law Institute Project on Principles on Jurisdiction

and Recognition of Judgments in Intellectual Property Matters, and as a Consultant to the United Nations Conference on Trade and Development on the Protection of Traditional Knowledge. He is the past- Chair of the Intellectual Property Section of the Association of American Law Schools.

Professor Dinwoodie was elected to the American Law Institute in 2003, and in 2008 was awarded the Pattishall Medal for Excellence in Teaching Trademark and Trade Identity Law by the International Trademark Association. Prior to teaching, Professor Dinwoodie had been an associate with Sullivan and Cromwell in New York. Professor Dinwoodie holds a First Class Honors LL.B. degree from the University of Glasgow, an LL.M. from Harvard Law School, and a J.S.D. from Columbia Law School. He was the Burton Fellow in residence at Columbia Law School for 1988-89, working in the field of intellectual property law, and a John F. Kennedy scholar at Harvard Law School for 1987-88. For a list Graeme's publications, please click [here](#).

Ahmed Abdel Latif

Ahmed is an Egyptian career diplomat widely recognized for his leadership in global debates and processes on intellectual property, public policy and development. In this role, he has worked at the Permanent Mission of Egypt to the United Nations and the World Trade Organization (WTO) in Geneva (2000-2004) where he was a delegate to the TRIPS Council and to the World Intellectual Property Organization (WIPO) as well as coordinator of the African Group at WIPO (2004). In this context, Mr. Abdel Latif was closely involved with the launch of the WIPO Development Agenda initiative and the Access to Knowledge movement. Since 2007, he has been Programme Manager for Intellectual Property and Technology at the International Centre for Trade and Sustainable Development (ICTSD).

Mr. Abdel Latif holds an LL.M in Public International Law (University of London, London School of Economics and Political Science), a BA in Political Science (American University in Cairo) and the Diplome of the Institut d'Etudes Politiques de Paris ("Sciences Po").

Ron Marchant

Ron was formerly the Head of the UK Patent Office, now the UK Intellectual Property Office. He joined the Patent Office as a patent examiner on 1969 and quickly became active in the examiner's union, and was then charged with introducing an IT system into the patents operation, ensuring that it meet user requirements whilst remaining on time and on budget. The project succeeded and one a prize from the British Computing Society for its user focus.

In 1990 Ron was promoted to Deputy Director and given the task of personnel management of patent examiners and relocating the patents operation from London to South Wales. In 1992 he was promoted to Director of Patents, joining the Executive Board of the Patent Office. During this period he undertook a major modernisation of the Patents Directorate and steered the attainment of ISO accreditation for the examining and grant operations. He began to make his presence felt internationally at WIPO and the EPO.

In 2003 Ron became Chief Executive and Comptroller General, again leading modernisation of the whole office as recognised by the UK Gowers Review of Intellectual Property. He was a leading figure in the EPO strategy debate and its outcome, and became known at WIPO for his interest in the proper application of IP regimes in developing countries. He retired in March 2007 having seen the office renamed the UK Intellectual Property Office in recognition of the wider role he had always championed. Since then he has done occasional work for WIPO, mainly in countries in transition. Ron is a citizen of the United Kingdom.

Ruth Okediji

Ruth is the William L. Prosser Professor of Law at the University of Minnesota Law School. She has written and published extensively about intellectual property regulation, and the relationship between developed and developing countries in the international intellectual property system. Ruth's scholarship focuses primarily on international intellectual property issues with an emphasis on the relationship between multilateral trade law and intellectual property policy. Her work addresses the relationship between developing and developed countries in the international intellectual property system, including economic analysis of the bargaining strategies that facilitate harmonization of intellectual property rights.

In addition to intellectual property, Ruth has taught contracts, employment law and international trade. She has earned numerous teaching awards and citations for scholarship and service to the community. From 1999-2000 Professor Okediji chaired the University of Oklahoma Faculty Senate. She is the immediate past-Chair of the AALS Section of Law and Computers, and Chair-Elect of the AALS Section on Intellectual Property.

Ruth received her LL.B. in 1989 from the University of Jos, and LL.M. and S.J.D. degrees from Harvard Law School. She is a member of the New York Bar Association, the American Bar Association, Order of the Coif, and the Ruth Bader Ginsburg Inns of Court. Ruth is a citizen of the United States and Nigeria.

Pedro Roffe

Pedro brings to the taskforce over 30 years of experience with the United Nations Conference on Trade and Development (UNCTAD), where his work focused on international aspects of transfer of technology, intellectual property and foreign direct investment. Mr. Roffe is currently Senior Fellow at the International Centre for Trade and Sustainable Development (ICTSD) where he oversees the work of the Programme on Intellectual Property and Development.

He is the author of articles and books and responsible for a number of United Nations related publications. Most recently, his published contributions include: International Technology Transfer: The Origins and Aftermath of the United Nations Negotiations on a Draft Code of Conduct; Bilateral Agreements and a TRIPS-Plus World: the Chile-USA Free Trade Agreement; Resource Book on TRIPS and Development; Negotiating Health: Intellectual Property and Access to Medicines; America Latina y la Nueva Arquitectura Internacional de la Propiedad Intelectual; Intellectual Property and Sustainable Development: Regional Agendas.

Mr. Roffe graduated from the Faculty of Law of the Universidad de Chile and completed postgraduate studies at New York University, Europa Institute (University of Amsterdam) and the Graduate Institute of International Studies (Geneva). He is of Chilean nationality.